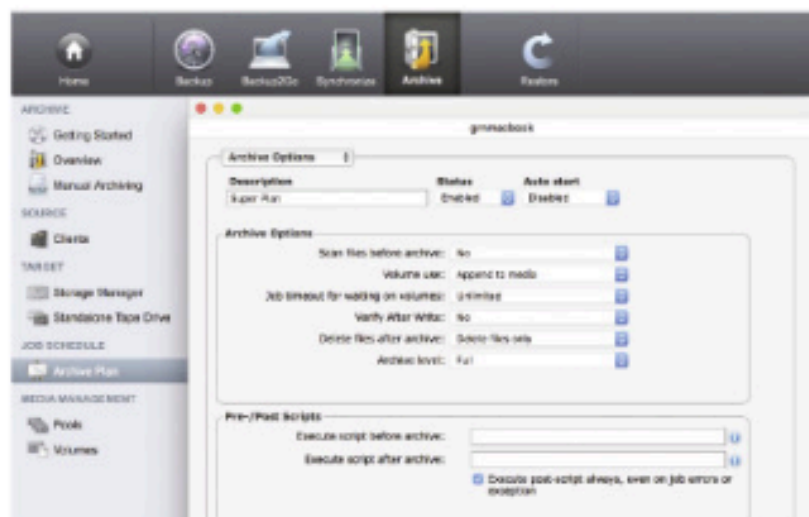


# DATA Management

## Archive for MEDIA Professionals



**Archiware® GmbH**  
Softwareentwicklung und  
Vertrieb

Archiware is providing an integrated data management and security solution, P5 that helps enterprises securely and cost-effectively manage their data throughout its lifecycle—from creation to backup to long-term archiving.

What ever you're an agency or a printer, you have to face today new challenges from the end-to-end production to the digital delivery workflows seamlessly using a life cycle content management system.

ES is the clear representation of this goals and is an ideal out-of-the-box media asset management solution; the core product covering the fundamental requirements, and each customer can accommodate the tailored and custom specific requirements using the various extensions toolset.

In ES to successfully manage production on this scale you can design sophisticated workflows, which encompasses the entire

process from ingest, through publishing, to the archiving.

Now with the integration of P5 archiware within ES you can archive all your files of your project at anytime of the workflow driven by triggers and workflows expiration date as for example.

Indeed with exponential data growth, strict requirements for legal compliance, shrinking windows of time for archiving, and the need for any employees, partners, and customers to access data at any time from anywhere, enterprises need better ways to manage and secure their data.

An integrated data management and security solution, P5 (across platforms on Mac, Linux, Windows) can now help enterprises

securely and cost-effectively manage their data throughout its lifecycle integrated within ES.

P5 Synchronize identifies modified data and copies it to his data base. The synchronized data is immediately and directly accessible. In case of data loss, there's no need for a time-consuming data restoration process.

In ES you can setup a user action to manually or using automatic triggers driven by metadata to moves data offline to disk or tape.

ES5 is now providing the ultimate media service to archive and restore your files. This is a main step forward for any production owner in the automation process of the business workflow. ■