



INTERNATIONAL INDUSTRY NEWS

TM

# InBroadcast

IBC2017



inbroadcast.com



2017

## InShow Guide

Fri 15th - Tues 19th September 2017

RAI, Amsterdam

A Special Advertising InShow Guide from Official Media Supporter **InBroadcast**

### Dynamic Drive Pool

Award winning Ethernet SAN Shared Storage

- DDPs from multiple locations combined into one DDP with parallel data access
- No change on the web based front-end when adding DDPs on the fly at the back-end
- SSD caching, load balancing, mirroring and linear scaling in 2200 MB/s steps



#### microDDP10GbE

- Up to 14TB Raid5 SSD
- 2x 10GbE/RJ45
- 2x 1GbE
- 11lbs / 5kg / 1U
- 10" / 25,5 cm
- Low power
- 2200 MB/s



2015  
finalist for the most  
innovative technology  
**iabm**



**ib** 2017  
See us at IBC2017,  
RAI, Amsterdam  
Hall 7 - Stand: H15

[www.ddpsan.asia](http://www.ddpsan.asia)

# MAM or Mini-MAM - Archiware P5



MAM or mini-MAM that is the question. Dr Marc M. Batschkus explains how Archiware P5 Archive can help in both cases...

ARCHIWARE

With file numbers growing dramatically, finding the right asset can be a challenge. This makes MAM systems more popular than ever. They allow to tag and search media and support the workflow in multiple ways.

There are many good reasons to use MAM systems:

- Big number of files used for production;
- Many asset sources (new and old combined);
- Multiple ingest sources;
- Complex review and approval process;
- Big staff and changing roles;
- Combination with other e.g. newsroom systems.

In these cases, a MAM system connects the users to the assets. Assets of any age and source, online or archived (off-line) can be searched and combined. The MAM holds it all together. There is a multitude of features that MAMs offer that justify

the investment and can't be covered here.

Archiware P5 Archive manages the storage backend and the Archive for the MAM system. Within the MAM interface, archived material can be browsed and the MAM calls P5 Archive to restore it. MAM systems that offer integrations with P5 Archive: CatDV, FocalPointServer, Cantemo, eMAM, axle, Keyflow Enterprise etc.



But there are other scenarios where a mini MAM with limited functionality and less complexity is enough. Archiware's P5 Archive can be considered a mini-MAM and might

be sufficient with the following conditions:

- Limited number of editors and producers;
- Fixed roles for each person;
- Limited set of files use for production;
- Use of mostly new files;
- Archive serves as reference and repository and is only searched if needed;
- No means, support and training for complex MAM and server structure available.

Under these conditions, companies immensely profit from an Archive as a central repository for reference and re-use.

But since this does not happen on a daily basis, searching and retrieving files from the archive in the P5 interface only takes place if and when needed. The Archive financially pays off because local storage needs less expansion when all completed files

## Features of P5 Archive

- Media previews and proxies
- Browse, search and restore from the browser
- Customizable metadata fields and menus
- OS agnostic (Mac, Win, Linux, FreeBSD)
- Disk, LTO-Tape and Cloud storage
- Built-in migration feature (e.g. from LTO-5 to LTO-7)
- Synology integration
- Free 30-day TRIAL license

are moved to the Archive. As an add-on, the P5 Archive App makes it even easier with a Finder FCP X integration - archiving with just a right-click.

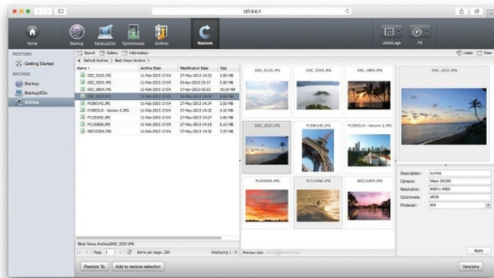
The benefits of P5 Archive as a mini MAM are considerable:

- Save local storage by archiving everything that is completed;
- Save time searching for previous productions;
- Tag files in the way that makes sense for your company;
- Compare and reference files easily and fast;
- Protect all assets for the long-term;
- Easy off-site storage. [www.archiware.com](http://www.archiware.com)

## Archive and mini-MAM

### P5 Archive

Finally find your files - easily!



- ✓ Browse previews & proxies
- ✓ Search by metadata
- ✓ Disk, Tape & Cloud
- ✓ Cloning for off-site storage
- ✓ User restore
- ✓ 30-day trial

**IBC**  
2017  
Booth 7.F06

Test P5 Archive 30 days for free!

[www.archiware.com](http://www.archiware.com)

ARCHIWARE